

# PUBLIC PRIVATE PARTNERSHIPS

**PUBLIC STRUCTURES**

contract for



**PRIVATE COMPANIES**



BETTER STAKEHOLDER SATISFACTION



CONTINUOUS GROWTH WITHOUT SUBSIDIES



HIGHER FISCAL RESULTS

## AREAS OF PPPs SUCCESS



### Public services

Transportation, health care and education are the three top areas in which opportunities emerge.



### Marina and water preservation

Management and maintenance of lakes, water reservoirs and dams has traditionally been an area of opportunities for PPPs.



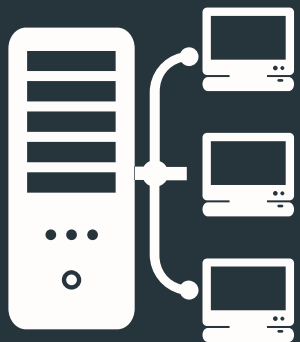
### Product development

Public private partnerships are typical in agriculture, health industry, technology and non-profit product development



### Infrastructures

Roads, telecommunications, water and electrical systems are typical successful PPP areas



Growing public demand for better

## GOALS of PPPs

renovation, construction, operation, maintenance and management of public facilities

## CRITICAL SUCCESS FACTORS OF A PUBLIC PRIVATE PARTNERSHIP



### CAPABILITIES AND GOALS

One of the most common issues arising from the nature of PPPs is the one regarding goals and capabilities. One very important question to ask yourself is if the other party can deliver what they are promising. the best way to do that is to look at past performance. The goals of both parties should be aligned to their individual success as well as to the well being of the project. If the interest of any of the parties are harmed this can not be a successful PPP.

### FUNDING

The main reason PPPs are created is either the lack of funding or the lack of capabilities to maintain or create an enterprise. If the private party is providing the capabilities or the funding this should be clear at the start of the PPP. The worst thing that can happen to a PPP is that it runs out of funding in the middle of the project because of the lack of understanding of its financial needs. Be clear from the start who is paying for what and is the funding for the project a priority for all parties.



### EXECUTION AND LIMITATIONS

Many times private parties suffer great limitations in the execution of projects in PPPs. One of the main issues regarded as a critical success factor is the freedom of execution and the amount to which the public and private entity interfere in each other's activities. Once the complicated PPP contract is set a detailed revision of the restrictions and limitations regarding time and scope should be carried out.

## Aquarius Lawyers

Known as "The Fish Lawyer" for her specialization in aquaculture, marine and fisheries law, Katherine Hawes is the principal of Aquarius Lawyers. Katherine is a regular speaker at international events on legal issues affecting the marine environment and can assist you in starting and managing your PPPs. [www.aquariuslawyers.com.au](http://www.aquariuslawyers.com.au)

